

# **THE Information** **ADVISOR**<sup>TM</sup>

Analysis, Advice, and Strategy for Business Information Professionals

Information Advisor 2006

Index by Marilyn Rowland

- A
- A9**, 2:4, 2:5
  - able2act**, 7:2
  - Abram, Stephen**, 5:5
  - academic research**
    - blogs and, 2:8
  - active users**
    - Web 2.0, 4:2
  - ActiveWords**, 5:7
  - Ad Age**
    - Adbrands.net, 12:2, 12:3
    - MegaBrands Index, 12:2, 12:3
  - Adbrands.net**, 12:2, 12:3
  - AdSense, Google**, 12:7
  - Advertising, Marketing, and PR Blog Search Tool**, 12:8
  - AJAX**, 1:7
  - Ajax script**, 4:6, 5:3
  - Alacra**, KM12:1
  - Alacra Store**, 6:1, 7:3
    - company search, 7:6
    - evaluation, 7:6, 7:8
    - features, 6:2–3, 7:7
    - keyword search option, 7:6
    - publisher search, 7:6
    - report categories, 7:6
    - searching, 7:4, 7:6
  - ALA TechSource blob**, 5:5
  - A-list bloggers**, 1:6
  - Allen, David**, 5:6, 5:7, 5:8
  - Amazon.com**
    - group wisdom and, 2:7
  - Ambient Findability (Morville)**, 2:7
  - American Business Directory (File 531)**
    - executive name databases, 11:6, 11:7
  - American City Business Journal**
    - "Book of Lists," 11:8
  - AMR Research**, KM3:1
  - analyst blogs**, 5:6
  - Anderson, Chris**, 3:8
  - Anderson, Ray**, 10:8
  
  - AppExchange**, 8:2
  - AppExchange Developer Network**, 8:2
  - Arrington, Michael**, 5:6
  - Art of Strategic Listening, The**, 11:3
  - Ask.com**, 6:3–5, 6:8
    - Advanced search, 6:5
    - date filter, 6:5
    - file types, 6:5
    - Google vs., 6:4, 6:5
    - image searches, 6:5
    - maps, 6:5
    - narrow category news searching, 6:5
    - saving results, 6:5
  - Ask Jeeves**, 6:3, 6:4
  - Atkins, Keith**, 8:7
  - Atlassian Software Systems Pty Ltd.**, KM12:2
  - authorities, recognized**, 2:8
  - authority**
    - determining, Web 2.0, 4:3–4
    - popularity and, 4:3
    - ranking blogs by, 4:3, 12:4
  - automated search tools**, 3:3
- B
- baby boomers**
    - blog monitoring research on, 11:1–2
    - retirement of, KM3:1–2
  - Backpack**, 5:3, 5:4
  - Banc of America**
    - high-profile brokerage research reports, 11:4
  - Barnako, Frank**, 5:1
  - Basecamp**, 5:3
  - Batelle, John**, 2:6, 2:7
  - BBC**
    - mashups, Creative Archive collection, 8:2
  - BBC Monitoring**, 8:8
    - features, 8:6–7
  - Bear Stearns**, 11:3
    - high-profile brokerage research reports, 11:4
  - Beer Hunter**, 8:2
  - Berinstein, Paula**, 8:3
  - Berkman Center for Internet & Society, Harvard University**, 4:8
  - BestCalls**, 6:1
    - features, 6:2–3
  - Bigdough**, 3:4
  - Bjore, Mats**, 7:1, 7:2
  - BlogDirectory Technorati**, 12:4–5
  - Blogfinder, Technorati**, 4:3–4, 12:4
  - Bloglines Feed Directory**, 1:8, 5:4
  - Bloglines RSS reader**, 6:8
  - BlogPulse**, 11:1, 12:5
    - features, 1:2, 1:3
    - finding conference blogs with, 1:6–7
  - blogs and blogging**, 4:1, 4:2
    - academic research and, 2:8
    - A-list bloggers, 1:6
    - business content categories, 6:7
    - business research, 6:8, 12:4–5
    - buzz-tracking, 12:5
    - "claimed," 4:3
    - classification of, 11:2
    - company buzz manipulation, 11:2
    - compensation for bloggers, 6:7–8
    - competition for attention, 4:7

conferences, 1:5–7  
 credibility, 12:5  
 distributed librarianship and, KM6:3  
 favorites, 4:4  
 future of, 12:8  
 group wisdom and, KM12:4  
 human analysis of, 9:7  
 Insight Reputation Intelligence, Factiva, 3:2  
 keyword-based blog tracking, 5:2–3  
 legitimacy of, 6:7  
 licensing, 6:7–8  
 as mainstream media, 4:8  
 manipulating rankings, 4:7, 5:2  
 market segmentation, 11:2  
 mashups and, KM9:1  
 monitoring, 5:2, 6:5, 11:1–3, 12:5  
 natural language processing, 11:2  
 non-English language, 11:3  
 qualified blogs, 12:5  
 rankings, 4:3–4, 4:7  
 as research source, 4:3–4, 6:8  
 research tools, 12:4–5  
 semantic analysis, 12:5  
 trends, 12:8  
 value of, 2:8

**blog search engines**  
 authority ranking, 4:3–4, 12:4  
 Blogfinder, Technorati, 4:3  
 business research tools, 12:4–5  
 comparing, 1:1–3  
 comprehensiveness of, 1:2  
 customizing searches, 4:4  
 keyword searches, 4:3–4  
 precision of, 1:2  
 recency ranking, 4:3  
 Search 2.0, Factiva, 3:2  
 timeliness of, 1:2

**Blogs on Demand, Newstex**, 6:6–8

**blog tags**  
 for conference blogs, 1:6  
 searching, 12:4

**Blog with Yahoo! Contextual Search**, 5:4

**Blossom, John**, 4:2, 5:4

**Board Analyst**, 2:1–2  
 features, 3:6  
 visual “interlock” feature, 2:2

**boards of directors**  
 finding information on, 2:1–4, 3:6

**“Book of Lists” (American City Business Journal)**, 11:8

**Box.net**, 5:4

**brand differentiation**  
 sustainability and, 10:3

**brand research**, 12:1–3  
 print directories, 12:1  
 print journals, 12:1–3  
 professional online databases, 12:2, 12:3  
 Web databases, 12:2, 12:3  
 Wikipedia, 12:3

**Brands and Their Companies (Thomson Gale)**, 12:1, 12:2

**Brand Strategy**, 12:1

**BrandTract (SimmonsLOCAL On the Go)**, 12:2, 12:3

**Brand Week**, 12:1

**Breaking News, Thomson Business Intelligence**, 1:3

**British Petroleum (BP)**, 10:4

**brokerage databases**, 11:5

**brokerage reports**  
 finding, with Broker Research, 1:3–5  
 high-profile brokerage firms, 11:3–5

**Broker Research, Thomson Business Intelligence**, 1:3–5, 11:5  
 content, 1:4  
 features, 1:4  
 Morning Notes, 1:4  
 SmartTerms, 1:4–5

**Brown, John Seeley**, 8:1

**Burkhardt, Kim**, 8:2

**Burkhardt Research Service**, 8:2

**2006 Business and Sustainable Development Conference: Managing for Economic, Environmental, and Social Value in the Global Marketplace**, 10:5

**business librarians**. See corporate librarians

**business librarian’s discussion group (BUSLIB-L)**, 11:7–8

**business networking sites**, 11:8

**business research**  
 blogs, 6:8, 12:4–5  
 databases, 7:3–8  
 group wisdom, 4:4–6  
 Wayback machine for, 8:4–5  
 Web 2.0, 4:1–4, 5:1–3

**BuzzMetrics**, 11:1

**buzz-tracking**  
 blogs, 12:5

**C**

**CallStreet**, 6:1  
 features, 6:2

**Camino**, 5:4

**Carson, Rachel**, 10:2

**Caterpillar**, KM3:2

**CCBN**, 6:1

**Census 2000 Housing Report**, 8:3

**Census 2000 Report**, 8:3

**ChicagoCrime**, 8:2

**ChoicePoint**, 2:3

**Choudhury, Vikas**, 9:2

**Christchurch, New Zealand, City Libraries: Sustainable business**, 10:8

**CIA/DNI Open Source Center**, 8:6

**CIBC World Markets**  
 high-profile brokerage research reports, 11:4

**Cisco**, 5:8

**CiteUlike**, 5:7

**Citigroup**  
 high-profile brokerage research reports, 11:4

**citizen journalism**, KM12:4

**clickstream**  
 personalized web search privacy issues, 2:6

**ClickZ Network**, 11:3

**Client Choice**, 5:4

**climate change**  
 sustainability and, 10:2, 10:3

**C|NET**, 5:2

**Cognitive Edge**, KM6:4

**Cohen, Abby Joseph**, 10:8

**Cohen, Steven M.**, 1:5, 1:6

**collaboration**  
 using wikis, KM12:1–2

**CollaborativeRank**, 1:7

**collaborative writing**, 5:3

**collective intelligence**, 2:7

**Companies and Their Brands (Thomson Gale)**, 12:1, 12:2

**company databases**

searchable, 3:4–5

**company earnings calls**

transcripts of, 6:1–3

**company executives**

finding, 10:6–7, 11:6–8

**Company Guru, Hemscott**, 3:4, 3:5

**Competitive Intelligence Workbook, The (Burkhardt)**, 8:2

**Concordia University: Sustainable Business Conference**, 10:5

**Condorcet Jury Theorem**, KM12:3, KM12:4

**conference blogging**, 1:5–7

legal and copyright issues, 1:7

**Conference Board**, 10:2, 10:5, KM3:1

**Connotea**, 1:8, 5:7

**Contentious.com**, 5:1

**Content on Demand, Newstec**, 4:2

**conversational web**, 4:1–2, 5:1

**copyright**

conference blogging and, 1:7

**Corante**, 4:8

**CoreCompensation, Hemscott**, 2:2, 3:4, 3:5

features, 3:6

**CoreData, Hemscott**, 3:4

**CoreReference, Hemscott**, 3:4–5

**Corning**, 4:5

**Corporate Affiliations (File 513)**, 12:3

executive name databases, 11:6, 11:7

**corporate board members**

finding, 2:1–4

**Corporate Fundamentals**, 3:4

**corporate librarians**

business librarian's discussion group (BUSLIB-L), 11:7–8

role of, 2:8

wikis and, KM12:4

**Corporate Library, The**

Board Analyst, 2:1–2

**corporate sustainability**

defined, 10:2

**Corporate Yellow Book, Leadership Library**, 11:6–7, 11:8

features, 10:6–7

**CorpTech**

features, 10:6–7

**Cowen, SG**

high-profile brokerage research reports, 11:4

**Creating a Quality CSE**, 12:7

**Creative Webblogging**, 4:8

**credibility**

popularity and, 4:7

**Credit Suisse First Boston**

high-profile brokerage research reports, 11:4

**Curran, Cheryl**, 11:7–8

**customer relationship management (CRM) services**, 8:2

**CustomerVision**, KM12:2

**customized current awareness mashup**, KM9:2

**customized search engines**, 5:7, 12:6–8

compilations of, 12:8

creating, 12:6

finding, 12:8

Google, 12:6–8

**Custom Search Engine Featured Examples**, 12:8

**CustomSearchGuide.com**, 12:8

**Cymphony Orchestra**, 6:6

**Cynefin**, KM6:4

D

**Dashboard Widget**, 5:7

**dashups**, 8:3

**databases**

for brand research, 12:2, 12:3

brokerage, 11:5

evaluating quality of, 11:7–8

Web, 7:3–8

**Data Obsessed blog**, 10:2–3

**Davidson, Amy**, 10:8

**D&D Market Identifiers (File 516)**

executive name databases, 11:6, 11:7

**Decade of Education for Sustainable Development**, 10:1–4

**decision making**

deliberation, KM12:4

group wisdom and, KM12:3–4

**deliberation**

decision making using, KM12:4

**del.icio.us**, 4:6, 5:7

Firefox extensions for, 1:7

**DeLong, David**, KM3:2

**Dentsu**, 4:5

**Deutsche Bank Alex Brown**

high-profile brokerage research reports, 11:4

**Dialog**, 7:3

features, 9:6

File 6, National Technical Information Service (NTIS) vs., 9:5–6

LiveNews, 1:3

NewsEdge, 1:3

Newsroom, 1:3

open source intelligence, 8:7–8

**Dialog databases**

American Business Directory (File 531), 11:6, 11:7

Corporate Affiliations (File 513), 11:6, 11:7

D&B Market Identifiers (File 516), 11:6, 11:7

executive name databases, 11:6–7

Harris Business Profiler (File 537), 11:7

**Digdot**, 5:7

**digg news site**, 4:6, 5:2, 5:7

**Diller, Barry**, 6:4

**Directions Magazine**, 9.1

**Directory of Corporate Affiliations (LexisNexis)**, 12:1, 12:2

**Directory of Directors (Hemscott)**, 3:5

**distributed librarianship**, KM6:1–3

**DNI Open Source Center**, 7:3

**DocuTicker**, 6:8

**Dow Jones**, 10:2

Sustainability Indexes, 10:2, 10:8

**Doyle, Noah**, 9.1, 9.2

**DuPont**, 10:3

**Dysart, Jane**, 1:5, 1:7

E

**Earth Institute at Columbia University**, 10:5

**Economist Intelligence Unit (EIU)**, 7:3, 8:8

**Econ Search Engine**, 12:8

**Eden-Harris, Janet**, 11:2

**EDGAR database**, 11:8

**EIU ViewsWire**

features, 8:6–7

**Electronic Journals**, 1:8

**e-mail**

deleting, 5:7  
**EMIS**, 7:3  
**employees**  
skills tracking, KM3:2  
**Encyclopedia of Consumer Brands**, 12:1, 12:2  
**enterprise mashups**, 8:1, KM9:1–4  
**Enterprise Mashup service**, 8:1  
**enterprise RSS**, KM3:3–4  
**EPIC 2015**, 12:8  
**Euromonitor**  
Global Market Information Database, 12:2, 12:3  
**executive names**  
finding, 10:6–7, 11:6–8  
**ExFacto**, KM3:3  
**ExpertRank method**, 6:4  
**experts, recognized**, 2:8

**F**

**Facebook**, KM12:2  
**Factiva**, 5:8, 7:3  
blog monitoring, 6:6  
Discovery Pane, 7:4  
Discovery Technologies, 3:1  
evaluation, 7:4  
features, 7:5  
Insight for Reputation, 4:2  
Insight Reputation Intelligence, 6:6  
Intelligent Indexing terms, 3:2  
iWorks, 4:2  
open source intelligence, 8:7  
Publisher, 4:2  
SalesWorks, 10:6–7  
Search 2.0, 3:1–3, 7:4  
searching, 7:4  
user-created content, 4:2  
**FactSet**, 6:1  
CallStreet, 6:1, 6:2–3  
**Favorites, Technorati**, 12:5  
**Federated Media Publishing**, 4:8  
**Feedlounge**, 5:6, 5:7  
**Feed Rinse on RSS**, 5:2  
**FeedShake**, 1:8, 5:7  
**Feedster**  
features, 1:2, 1:3  
**FeedTier**, 1:8  
**Fenker, Richard**, 9:2  
**Fichter, Darlene**, 8:2  
**Filangy**, 2:4–6  
evaluation, 3:7–8  
**Financial Yellowbook, Leadership Library**, 11:6  
**Findory**, 2:5, 2:6  
**Firefox**, 5:4  
extensions, 5:7–8  
Extensions for del.icio.us, 1:7  
information management with, 5:7–8  
**Fletcher, Timothy**, 9:2  
**folksonomies**, 1:6, 2:7  
**Forbes.com**  
People Tracker, 10:6–7  
**forecasting**  
prediction markets, 4:4–6, KM12:3  
**Foreign Broadcast Information Service (FBIS)**, 7:3, 8:8,  
9:7  
**Foreign Representatives Yellowbook, Leadership  
Library**, 11:6  
**Forrester**, 5:4

**43Folders.com**, 5:8  
**Frank, John**, 9:3  
**FrankenFeed**, 1:8  
**Franklin, Daniel**, 10:2  
**FTSE4Good Index Service**, 10:8  
**Furl.net**, 5:7  
**Future Shock (Tofler)**, 5:6

**G**

**Gahrn, Amy**, 5:1  
**Garman, Nancy**, 1:5, 1:7  
**Garnett, Louise**, 5:6  
**Gartner**, 5:4  
**Gawker Media**, 4:8  
**General Electric Co.**, 10:4  
**Generation X**, KM3:1  
blog monitoring research on, 11:1–2  
**Generation Y**  
blog monitoring research on, 11:1–2  
**GeoConfidence score**, 9:3, 9:4  
**geographic information systems (GIS)**, 9:1  
**geographic phone book mashup**, KM9:2  
**Geographic Reference Engine, MetaCarta**, 9:3  
**Geographic Text Search (GTS), MetaCarta**, 9:3–4  
**GeoIndex**, 8:2  
**geospatial mashups**, 8:2  
**Getting Things Done (Allen)**, 5:6, 5:8  
**Gigablast**, 12:6  
**Gillmor, Dan**, KM12:4  
**Gisolfi, Dan**, KM9:3  
**Gliffy.com**, 5:7  
**global conversation**  
group wisdom and, 2:7  
**global economy**  
sustainability and, 10:2  
**Global Market Information Database (Euromonitor)**,  
12:2, 12:3  
**Global Reporting Initiative**, 10:4  
**global strategic intelligence**, KM6:1–4  
**Global Voices Online**, 4:8  
**Gmail**, 5:4  
**Goldman Sachs**  
high-profile brokerage research reports, 11:4  
**Goldstein, Steven**, KM12:1, KM12:2  
**Golightly, Neil**, 10:8  
**Gomes, Lee**, 4:7  
**Google**  
Ask.com vs., 6:3, 6:4  
internal prediction market, 4:5  
JotSpot, KM12:1, KM12:2  
PageRank, 2:7, 4:4  
as personal portal, 5:8  
Virtual Earth, 9:1  
Writely, 5:3  
**Google AdSense**, 12:7  
**Google Blog Search**, 1:1  
features, 1:2, 1:3  
**Google Bookmarks**, 5:4, 5:8  
**Google Customized Search**, 12:6–8  
**Google Earth**, 8:1  
**Google Gadget**, 12:7  
**Google Maps**, 5:3, 9:1  
application programming interface (API), 8:1, 9:2  
enterprise mashups, KM9:1–4  
mashup instructions, 8:3  
mashups, 8:1–4

**Google Maps for Enterprise**, 8:1–2, 9.1  
features, 9.2

**Google Maps Mania**, 8:2, 8:3

**Google Marker**, 12:7

**Google News**, 7:4  
features, 7:5

**Google Personalized**, 2:5, 2:6

**Google Reader**, 1:7, 5:3, 5:6, 5:7, 5:8

**Google Reader Reference Filters**, 5:2

**Google Trends**, 5:8

**Government Research Center**, 9:6

**Green, Claude**, 4:2, 4:7, 5:8

**GreenBiz.com**, 10:4

**green businesses**, 10:2

**Green Business Leaders database**, 10:4

**Greenfield Online**, 5:8

**group wisdom**, KM12:3–4

accuracy of group members, KM12:3

applications of, 2:7

blogs and, KM12:4

as business research tool, 4:4–6

decision making and, KM12:3–4

independence of group members, KM12:3

journalism and, KM12:4

limitations of, 2:7

user-created tags and, 2:7

**Grupo Nueva**, 10:3

**Gutenkarte**, 9:4

## H

**Hann, William**, 6:8

**Harper, Stephen**, 10:8

**Harris Business Profiler (File 537)**, 11:7

**Harris Interactive**, 5:8

**Hart, Stuart L.**, 10:8

**Harvard Business School, Baker Library**, KM6:4

**Harvard Business School Working Knowledge**, 1:8

**Hazelton, Bob**, 9.2

**headline news aggregators**, 8:8

**Healy, Sue**, 11:7

**Heinz, H. John, III, Center for Science, Economics, and the Environment**, 10:5

**Hemscott**, 2:2

Company Guru, 3:4

company profile, 3:4–5

CoreCompensation, 3:4, 3:5, 3:6

CoreData, 3:4

CoreReference, 3:4–5

Directory of Directors, 3:5

Premium and Premium Plus service, 3:5

searchable company databases, 3:4–5

Web sites, 3:4

**Hemscott One**, 3:5

**Hewlett-Packard**, 4:5

**HighBeam**, 4:2

advanced search, 7:3–4

content, 7:3

evaluation, 7:4

features, 7:5

mashups, 8:2

searching, 7:3–4

tabs, 7:3

**high-profile brokerage firms**

finding investment reports, 11:3–5

**historical research**

Wayback machine for, 8:4–5

**Hoffman, Andrew**, 10:8

**Hoover's Pro Premium**

features, 10:6–7

**Housing Maps**, 8:2

## I

**IAC/InterActive**, 6:4

**IBM**

Clever project, 6:4

Emerging Internet Technologies group, KM9:3

Enterprise Mashup service, 8:1

mashup maker, KM9:1–4

**IceRocket**

features, 1:2, 1:3

using blog tags in, 1:6–7

**idEXEC**, 2:2–3, 10:6

features, 3:6

**IM alerts**, 1:8

**immedi.at**, 1:8

**InfoCommerce Group**, 12:8

**information architecture**, 2:7

**Information Architecture for the World Wide Web (Rosenfeld)**, 2:7

**information industry**

roles of, 4:2

Web 2.0 and, 4:2

**information management tools**, 5:6–8

**information overload**

Web 2.0 and, 5:6–8

**information professionals**

distributed librarianship, KM6:1–3

knowledge management roles, KM6:1–4

mashups and, KM9:4

retirement of knowledge workers, KM3:1–2

role of, 2:8

sustainability and, 10:4

wikis and, KM12:4

**information sources**

as conversation, 5:1–2

types of, 2:8

**Information Today, Inc. (ITI)**, 1:5, 4:8, KM12:2

**Infosphere**, 7:2

**Infotopia: How Many Minds Produce Knowledge (Sunstein)**, KM12:3–4

**Insight for Reputation, Factiva**, 4:2

**Insight Reputation Intelligence, Factiva**, 3:2

**instant messaging (IM)**

mashups and, KM9:1

**insurance coverage**

sustainability and, 10:3

**Integral Sustainability**, 10:5

**Intelligence Analysis**, 8:7

**Intelligence Data, Thomson**, 11:5

**Intelligence Summit, The: Latest News and Opinions**, 8:8

**Intelligent Agent**, 4:1, 4:8, 12:7

**Intelligent Indexing, Factiva**, 3:2

**Intelliscope, Thomson**, 1:3–5, 11:5

**Intelliseek**, 11:1

**Interface, Inc.**, 10:4

**International Press Telecommunications Council (IPTC) taxonomy**, 6:7

**International Security Research & Intelligence, The**, 8:8

**Internet**

long tail of, 3:8

as predictions market, 4:4

Wayback machine Web archives, 8:4–5  
**Internet Librarian 2005 conference**, 2:6  
conference blogging, 1:5  
**Internet Librarian 2006 conference**, 8:4  
**Internet Protocol, version 6 (IP6)**, 2:8  
**inventory tracking mashup**, KM9:2  
**Investext, Thomson**, 1:3, 11:5  
**investment**  
sustainability and, 10:3  
**investment reports**  
high-profile brokerage firms, 11:3–5  
**Iowa Electronics Markets**, 4:4  
**Israel, Shel**, KM9:1  
**ISRIA**, 7:3  
**iWorks, Factiva**, 4:2

## J

**Jardines, Elliot**, 9:7–8  
**Jigsaw**, 11:8  
**Johnson & Johnson**, 10:4  
**JotSpot**, KM12:1, KM12:2  
**journalism**  
group wisdom and, KM12:4  
**JP Morgan**  
high-profile brokerage research reports, 11:4  
**123jump.com**, 6:1  
features, 6:2–3  
**JupiterKagan**, 5:4  
**Jupitermedia**, 5:4  
**JupiterResearch**, 5:4

## K

**Kagan Research**, 5:4  
**Kahle, Brewster**, 8:4–5  
**Kebberfegg (Keyword Based RSS Feed Generator)**, 1:7  
**Kennedy, Mary Lee**, 2:8, KM6:3–4  
**Keywords on Technorati**, 5:2  
**Keywords on Yahoo! News**, 5:2  
**knowledge management**  
distributed librarianship, KM6:1–3  
mashups, KM9:2–3  
retirement of baby boomers and, KM3:1–2  
wikis and, KM12:1–2  
**knowledge management software**, KM6:3  
**Know More Media**, 4:8  
**KnowNow**  
features, KM3:3–4  
**KnowX**, 2:3  
features, 3:6  
**Koenig, Michael**, KM3:1, KM3:2  
**Konfabulator Widget**, 5:7  
**Koonin, Steven E.**, 10:8  
**Kopp, Michael**, 5:3

## L

**Lanzone, Jim**, 6:4  
**Lawley, Elizabeth Lane**, 1:5, 2:6  
**Leadership Directories, Inc.**, 11:6–7  
Corporate Yellow Book, 11:8  
**Leadership Library**, 11:6–7  
Corporate Yellow Book, 10:6–7, 11:6–7  
Financial Yellowbook, 11:6  
Foreign Representatives Yellow Book, 11:6  
**legal issues**  
conference blogging and, 1:7  
**legal research**

Wayback machine for, 8:5

## Lehman Brothers

high-profile brokerage research reports, 11:4

## LexisNexis

blog monitoring, 6:6  
Corporate Affiliations (File 513), 11:7  
Directory of Corporate Affiliations (Dialog File 513), 12:1,  
12:2  
MarketImpact, 1:6  
open source intelligence, 8:7  
Special Services, 8:7

## Li, Charlene

5:4

## Librarian List

identifying influential library bloggers with, 1:7

## librarians

distributed librarianship, KM6:1–3  
mashups and, KM9:4

## libraries

mashups, 8:3  
Web 2.0 and, 5:5

## Library 2.0

4:6

## Library Stuff blog

1:5

## LibraryThing

4:6, 5:4, 8:3

## Lieb, Rebecca

11:3

## Lifehacker.com

5:6

## life hacking

5:6–8

## Lifehack.org

5:6

## Lilly, Eli

4:5

## Limits to Growth (Meadows)

10:2

## LinkedIn

11:8

## LiveNews, Dialog

1:3

## location intelligence

9.1–4

## Location Intelligence 2006 Conference

8:4

## long tail of the Internet

3:8, 4:6

## Lost Knowledge: Confronting the Threat of an Aging

Workforce (DeLong), KM3:2

## Lynch, Timothy

10:4

## M

## Manafy, Michelle

KM12:1–2

## MarketImpact, LexisNexis

1:6

## market research

report aggregators, 5:4  
surveys and opinion polls, 5:5

Web 2.0 for, 5:4–5, 5:8

## Market Research, Thomson Business Intelligence

1:3, 11:5

## MarketResearch.com

5:4

## market segmentation

bloggers, 11:2

## MarketTools

5:8

## mashboard

KM9:2

## Mashup Camp

8:4

## mashup makers

8:4, KM9:1–4

## mashups

as advertisements, 8:3–4

credibility of, 8:3

defined, 4:2, 4:6

directories of, 8:4

enterprise, KM9:1–4

free API for creating, 8:1–2

Google Maps, 8:1–4

IBM mashup maker, KM9:1–4

instructions, 8:3

knowledge management, KM9:2–3

libraries, 8:3

- mapping applications, 9:1–4
- policy creation on, KM9:4
- privacy concerns, 8:4
- public sector, KM9:3–4
- situational applications, KM9:1
- types of, KM9:2

**Matros, Ron**, 9:3

**McManus, Richard**, 8:3

**Meadows, Donella H.**, 10:2

**media, roles of**, 4:2

**Media Bloggers Association**, 4:8

**MegaBrands Index (Ad Age)**, 12:2, 12:3

**megachange**, 10:2

**Memorandum**, 4:6, 5:2

**meme trackers**, 5:2

**Merrill Lynch**, 11:3

- high-profile brokerage research reports, 11:4

**MetaCarta**, 8:2, 9:2–3

- GeoConfidence score, 9:3, 9:4

- Geographic Reference Engine, 9:3

- Geographic Text Search (GTS), 9:3–4

**Micro Persuasion**, 12:3

**Microsoft**

- blog-monitoring research, 11:1–2

**Miller, Paul**, 5:1, 5:5

**MindBranch**, 5:4

**Mini, Technorati**, 12:5

**MITRE**

- distributed librarianship, KM6:1–3

**Mohawk Paper Mills, Inc.**, 10:3–4

**monitoring**

- blogs, 5:2, 6:5, 11:1–3, 12:5

- global strategic intelligence, 7:1–3

**MonitorThis**, 1:8

**Moore, Michael**, KM6:2

**Moreover.com**, 5:3, 9:3

- Silobreaker, 7:1–3

**Morgan, JP**

- high-profile brokerage research reports, 11:4

**Morgan Stanley**

- high-profile brokerage research reports, 11:4

**Morning Notes, Broker Research**, 1:4

**Morville, Peter**

- interview, 2:7–8

**Mossberg, Walt**, 6:3

**MSNBC Newsbot**, 2:5, 2:6

**MySpace**, KM12:2

**Myst**

- features, KM3:3–4

N

**Naked Conversations: How Blogs Are Changing the Way Businesses Talk with Customers (Scoble and Israel)**, KM9:1

**NameBase**, 11:8

**National Intelligence, director of**, 8:6–7

**National Intelligence for Open Source**, 9:7–8

**National Open Source Enterprise**, 9:7

**National Register Publishing**, 12:1

**National Technical Information Service (NTIS)**, 9:5–6

- Dialog File 6 vs., 9:5–6

- features, 9:6

- searching, 9:5

- subject coverage, 9:5

**natural language processing**

- blogs, 11:2

**Netflix**, 3:8

**NetVibes**, 5:3

**networking tool mashup**, KM9:2

**NewsEdge, Dialog**, 1:3

**NewsFutures**, 4:5–6, 5:8

**NewsGator for Enterprise**

- features, KM3:3–4

**Newsgator Online**, 5:4

**newspapers**

- group wisdom and, KM12:4

**news readers**

- flagging items, 5:8

- life hacking tools, 5:6–8

**News Research, Thomson Business Intelligence**, 1:3

**Newsroom, Dialog**, 1:3

**Newstec**

- Content on Demand, 4:2

**Newstex**, 6:6–8

- blog searches, 6:6–8

- Blogs on Demand, 6:6

- content, 6:8

- evaluation, 6:7–8

- tagging, 6:8

**niche markets**, 3:8

**Nielson, Jakob**, 2:7

**Nissen, David**, 10:8

**Noesen, Scott**, 10:8

**Nooked**

- features, KM3:3–4

**Noosphere**, 4:6

**Nordic Knowledge Management Operations**, 7:1

O

**O'Brien, Robert**, 4:5

**OhmyNews**, KM12:4

**Ojala, Marydee**, 1:5

**On, Josh**, 2:3–4

**OneSource Information Services, Inc.**

- features, 10:6–7

**Open Source Center (OSC)**, 8:7, 8:8, 9:7–8

**open source intelligence**, 8:6–8, 9:7–8

- resources, 9:8

**opinion polls**

- market research, 5:5, 5:8

**Outlook Web Access**, 5:4

**Outsell**, 5:6

**Outstart**, KM3:1

**Oxford Analytical Daily Brief**, 8:8

- features, 8:6–7

P

**Page, Roderic**, 8:2

**PageFlakes**, 5:3–4

**PageRank, Google**, 2:7, 4:4

**Pandia's Search in Search**, 12:8

**panels**, 5:8

**people-finding sites**, 2:3

**personalized search sites**, 2:4–6

- features, 2:4–6

- Filangy, 3:7–8

- personalization methods, 2:4

- privacy, 2:6

- security, 2:6

**personal organization**, 5:6–8

**personal portals**, 5:8

**personas**, KM6:4

**Pew Center on Global Climate Change**, 10:5  
**Piper Jaffray**  
high-profile brokerage research reports, 11:4  
**Platial**, 9.1  
**Plaxo**, 11:8  
**popularity**  
authority and, 4:3  
credibility and, 4:7  
**Popurls**, 5:4  
**PopURLS.com**, 5:7  
**Postman, Neil**, 3:8, 4:7  
**Power and Internet News Report, The (PINR)**, 8:8  
**prediction markets**, 4:4–6, KM12:3, KM12:4  
business and, 4:4–6  
**prediction polling**, 5:8  
**Price, Gary**, 6:3–5, 6:8  
**Prioli, Daniele**, 9.2  
**privacy**  
mashups, 8:4  
personalized search sites and, 2:6  
**Professional Bloggers Association**, 4:8  
**Profiting from location intelligence**, 9.1  
**Profound, Thomson**, 1:3, 11:5  
**Profound ResearchLine**, 7:3, 7:6  
**Programmable Web, The**, 8:3  
**Project Gutenberg**, 9:4  
**PRS Group, Inc.**, 7:3  
**Prudential Equity Group**  
high-profile brokerage research reports, 11:4  
**public relations**  
sustainability and, 10:3  
**public sector mashups**, KM9:4  
**Publisher, Factiva**, 4:2  
**PubSub**, 1:7, 5:2

Q  
**QEDWiki**, KM9:2

R  
**RDS TableBase (Thomson Gale) (Dialog File 93)**, 12:2,  
12:3  
**ReadTo**, 5:7  
**Reddit**, 5:2, 5:7  
**Refkin, David**, 10:8  
**reinsurance firms**  
sustainability and, 10:3  
**Reputation Intelligence, Factiva Insight**, 6:6  
**reputation management**, 5:2  
**Reputation systems**, 4:6  
**ResearchBuzz**  
Kebberfegg, 1:7  
**ResourceShelf.com**, 6:8  
**retirement**  
knowledge management and, KM3:1–2  
**RFID tags**, 2:7, 5:8  
**Right Conversation**, 5:1  
**R-mail**, 1:8  
**Rnzi, Carlo**, 9.2  
**Rojo Relevance Filters**, 5:2  
**Rollyo**, 5:7, 12:6  
**Rosenfeld, Louis**, 2:7  
**RSS**  
add-on feed filtering tool, 5:3  
built-in filtering capability, 5:3  
choosing feeds, 5:6–7  
in e-mail, 1:8

finding feeds, 1:8  
life hacking tools, 5:6–7  
managing feeds, 5:7  
PDFs from, 1:8  
tips for using, 1:7–8  
**RssFwd**, 1:8  
**RSS4Lib**, 1:8  
**RSS 2 PDF**, 1:8  
**RSS readers**, 1:7–8  
limitations of, 4:7  
**Rubel, Steve**, 5:1, 5:4, 12:3  
**Ruben, Andy**, 10:8

S  
**Salesforce.com**, 8:2  
**SalesWorks, Factiva**  
features, 10:6–7  
**Saskatchewan, University of**, 1:8  
**Schatsky, David**, 5:4–5  
**Schwartz, Larry**, 6:7, 6:8  
**Scoble, Robert**, KM9:1  
**Search, The (Batelle)**, 2:7  
**Search 2.0, Factiva**, 3:1–3  
company name and ticker, 3:2  
Discovery Pane, 3:2–3  
evaluation, 3:3  
market, 3:3  
More Like This feature, 3:3  
pricing, 3:3  
results screen, 3:2  
**search engines**. See also blog search engines  
Ask.Com, 6:3–5, 6:8  
customized, 5:7, 12:6–8  
personalized, 2:4–6  
**searching**  
automated systems, 3:3  
for board of director information, 2:1–4, 3:6  
for brokerage reports, 1:3–5  
for business information, 3:1–3  
for company executives, 10:6–7, 11:6–8  
for customized search engines, 12:8  
for investment reports, 11:3–5  
people-finding sites, 2:3  
for RSS feeds, 1:8  
**searchrolls**, 12:6  
**security**  
personalized search sites and, 2:6  
**Seeking Alpha**, 6:1  
features, 6:2–3  
**semantic analysis**  
blogs, 12:5  
**Semantic Studios**, 2:7  
**semantic Web**, 2:7  
**sense making**, KM6:4  
**Servan-Schreiber, Emile**, 4:5–6, 5:8  
**SG Cowen**  
high-profile brokerage research reports, 11:4  
**Shanahan, Francis**, 5:4  
**Shareholder.com**, 6:1  
**Shifman, Jerry**, 5:1  
**Shirky, Clay**, KM9:1, KM9:2  
**Shore Communications**, 5:4  
**Shumaker**, KM6:1–3  
**Sifrey, Dave**, 4:3–4, 12:4–5, 12:8  
**Silent Spring (Carson)**, 10:2  
**Silobreaker**, 7:1–3, 8:8



- Discovery charts, 7:1
- draw feature, 7:2
- drill feature, 7:2
- evaluation, 7:2
- features, 8:6
- map features, 7:2
- pricing, 7:2
- purpose, 7:2–3
- split feature, 7:2
- View 360, 7:1, 7:2

**Simmons Choices 3**, 12:2, 12:3

**Simmons Market Research Bureau**  
BrandTract (SimmonsLOCAL On the Go), 12:2, 12:3

**site rankings**, 3:8

**situated software**, KM9:1

**skills reference databases**, KM3:2

**Slashdot**, 5:7

**Smart Answers technology**, 6:4, 6:8

**SmartTerms, Broker Research**, 1:4–5

**social bookmarking sites**, 5:7, 5:8

**social network analysis (SNA)**, KM3:2

**social networking theory**, 6:4

**Socialtext**, KM12:1, KM12:2

**Southern Maine, University of**  
USM Libraries, Subject Guides: Sustainability, 10:8

**Spain, Patrick**, 4:2

**Spoke**, 11:8

**SRC**, 8:3

**Standard Directory of Advertising**, 12:1

**Standard Directory of International Advertisers**, 12:1

**State of the Planet 2006: Is Sustainable Development Feasible?**, 10:5

**Stephens, Michael**, 5:5

**StreetEvents**, 6:1, 6:2  
features, 6:2–3

**Sullivan, Danny**, 6:3

**Sunstein, Cass R.**, KM12:3–4

**Surowiecki, James**, 4:4, 4:6, KM12:3

**surveys**  
market research, 5:6, 5:8

**sustainability**, 10:1–5  
challenges, 10:4  
corporate examples, 10:3–4  
defined, 10:12  
information professionals and, 10:4  
reasons for, 10:3  
resources, 10:4, 10:5, 10:8

**Sustainability Subject Guide Web site**, 10:4

**Sustainable Advantage Conference**, 10:5

**Sustainable Asset Management (SAM) Index**, 10:8

**sustainable businesses**, 10:1–4  
defined, 10:1, 10:2  
examples, 10:3–4  
resources, 10:4, 10:5, 10:8

**Sustainable Business Institute**, 10:5

**Swedish Military Open Source Intelligence (OSINT)**, 7:1

## T

**TagCloud**, 1:8

**Talis**, 5:1, 8:3

**TBI (Thomson Business Intelligence)**, 7:3, 7:4. See also Thomson Business Intelligence  
advanced search, 7:8  
evaluation, 7:8  
features, 7:7  
highlighting feature, 7:8

searching, 7:6–8  
SmartTerms, 7:8  
sorting, 7:8  
subject terms, 7:8

## TechCrunch

**TechCrunch**, 5:6

**Technorati**, 2:8, 4:3–4, 5:3, 11:2  
BlogDirectory, 12:4–5  
Blogfinder, 4:3–4, 12:4  
blog tools and techniques, 12:4–5  
“claimed” blogs, 4:3  
Discover, 12:5  
effective use of, 6:8  
Favorites, 12:5  
features, 1:2, 1:3  
finding conference blogs with, 1:6  
Mini, 12:5  
using blog tags in, 1:6–7  
WatchList, 4:4, 12:5

## Teoma search technology

## terrorism

energy sustainability and, 10:3

## TheyRule

features, 3:6

## 37 Signals

## Thomson Business Intelligence. See also TBI (Thomson Business Intelligence)

Breaking News, 1:3  
Broker Research, 1:3–5  
Market Research, 1:3  
News Research, 1:3  
Today's News, 1:3

## Thomson Corp.

Brands and Their Companies, 12:1, 12:2  
brokerage databases, 11:5  
Companies and Their Brands, 12:1, 12:2  
Intelliscopes, 1:3–5  
market-research databases, 11:5  
platforms, 11:5  
Profound, 1:3, 11:5  
StreetEvents, 6:1, 6:2

## Thomson Financial

## Thomson Gale

Business Biographies, 11:8  
RDS TableBase, 12:2

## Thomson's Scientific

## 3M

## Time, Inc.

## TKG Consulting

## Today Nearby

## Today's News, Thomson Business Intelligence

## Toffler, Alvin

## trade journals

finding executive names in, 11:8

## Tutschulte, Derek

## U

## UBS

high-profile brokerage research reports, 11:4

## Umbria

blog monitoring, 11:1–3

## United Nations

Division for Sustainable Development, 10:5  
sustainability, 10:1

## U.S. government

predictions market, 4:4

**U.S. Green Building Council: Green Building Standards,** 10:5

**U.S. Partnership for the Decade of Education for Sustainable Development,** 10:5

**USAToday.com,** 8:5

**user-created content**

mashups, 8:1, 8:3–4

Web 2.0, 4:1, 4:2

**user-created tags**

for conference blogs, 1:6

group wisdom and, 2:7

searching, 12:4

V

**vertical searches,** 12:6–8

**Vidal, David,** 10:4

**Virtual Earth,** 9.1

**voice mails, archiving,** 5:7

**VoIP,** 5:8

**Vonage,** 5:7

W

**Wagner, Travis,** 10:4

**Wall Street Journal Online,** 4:7

**WARC (World Advertising Research Council),** 12:2, 12:3

**Warren, Bob,** 9.2

**Washington, University of, Libraries**

Foster Business Library, Sustainable business, 10:8

**WashingtonWatch.com,** KM9:4

**WatchList, Technorati,** 4:4, 12:5

**Wayback Machine,** 8:4–5

historical collections, 8:5

opensource version, 8:5

searching, 8:5

uses of, 8:4–5

**Web 2.0.** See also blogs and blogging; mashups; wikis

active users, 4:2

business research on, 4:1–4, 5:1–3

components, 4:1

defined, 4:1

determining authority, 4:3–4

information industry and, 4:2

information overload and, 5:6–8

libraries and, 5:5

limitations, 4:7

market research, 5:4–5, 5:8

mashup makers, KM9:1–4, KM9:3

mashups, 8:1–4, KM9:1–4

passive users, 4:2

sources, 5:5

terminology, 4:6

user-created content, 4:1, 4:2

**Web archives**

Wayback machine, 8:4–5

**Webber, John,** 11:3

**Web databases.** See databases

**Web Pioneers,** 8:5

**Web 2.0 software,** 5:3–4

**We the Media (Gillmor),** KM12:4

**widgets,** 5:7, KM9:2, KM9:4

**Wikimapia,** 8:2

**Wikipedia,** 2:8, 5:3

anti-elitism, 4:7

for brand research, 12:2, 12:3

credibility of, 10:2

sustainability entry, 10:1–2

**wikis,** 4:1, 4:2

business use of, KM12:2

collaboration using, KM12:1–2

distributed librarianship and, KM6:3

group wisdom and, KM12:4

as knowledge management tool, KM12:1–2

mashups and, KM9:1, KM9:2

purposes of, KM12:2

QEDwikis, KM9:2

**Wilton, Rosalyn,** 3:4

**wisdom of crowds.** See group wisdom

**Wisdom of Crowds, The (Surowiecki),** 4:4, 4:6, KM12:3

**Woolsey, R. James,** 10:8

**World Business Council for Sustainable Development (WBSCD),** 10:5

**world news**

Google Map mashups, 8:2

**World News Connection (Dialog File 985),** 7:3, 8:7–8, 8:8, 9:7

features, 8:6

**World NewsVine Map,** 8:2

**World Summit on Social Development,** 10:1

**Worldwatch Institute,** 10:5

**Writely,** 5:3, 5:4

Y

**Yahoo!**

blog searches, 1:1

**Yahoo! Finance Newsfeeds,** 1:8

**Yahoo! My Web 2.0,** 2:5, 2:6

**Yellow Book guidebooks**

Corporate Yellow Book, 10:6–7, 11:6–7

Financial Yellowbook, 11:6

Foreign Representatives Yellow Book, 11:6

**YouTube,** 4:6

Z

**Zarrabian, Massood,** KM3:1

**ZDNet blog,** 8:3

**ZoomInfo**

features, 10:6–7