

THE Information **ADVISOR™**

Analysis, Advice, and Strategy for Business Information Professionals

The Information Advisor – Volume 24, 2012

Index by Marilyn Rowland

- Academia.edu**, 4:7–8
- Academic Journals**, 9:8
- academic think tanks/experts**
 - Middle East, 10:3
- Acumen Media Intelligence**, 10:2–3
- Add command**, **blekko**, 1:3
- Adsense command**, **blekko**, 1:3
- advanced search**, 6:6
- Advex Advertising Index**, 10:3
- aggregators**
 - market research reports, 5:2–3
- agriculture databases**, 3:1
- AIIM**, 7:3, 7:4–5
- Al-Arabiya: English**, 9:3
- Alerts**, **Factiva**, 2:2
- Al-Jazeera English**, 9:3
- Amara**, 8:8
- Amazon**
 - online news and, 5:6
- AME Info Business Directory**, 9:4
- American Express Co.**, 4:3
- American FactFinder**, 3:2
- Ancestry.com**, 7:6
- Android tablets**. *See also* tablet PCs
 - content, 6:5
 - magazines and journal reading options, 6:1–5
 - Snapshots for, 2:8
- AOL**, 5:5–6
- Apple**
 - iTunes, 6:1
 - magazines and journal reading options, 6:1–5
 - online news and, 5:6
- Arabia Inform**, 10:2, 10:3
- Arabia Media & Society**, 10:3
- Arab Spring**, 9:3
- arXiv**, 9:8
- AskZad**, 10:2
- Atebits**, 4:3
- Auckland, University of**, 10:1
- Australia: Austrade**, 5:4, 10:2
- Background Notes**, 3:2
- Background Notes/Country Fact Sheets: U.S. State Department**, 9:5
- !bangs**, 8:2–3
- banking databases**, 3:1–2

- Barnes & Noble NOOK**, 6:1, 6:2
- Bartolo, Erin**, 7:8
- BBC Country Profiles**, 9:5
- BBC Middle East**, 9:3
- Bensch, Danielle**, 4:8
- Bergmann, Will**, 2:2
- Best Market Reports**, 5:3
- Big Data**, 6:8, 7:1–8
 - benefits of, 7:2–4, 7:8
 - business research and, 7:3–8
 - as content expert, 7:7
 - data types, 7:4
 - defined, 7:1
 - deployment, 7:4–5
 - digital divide and, 9:6
 - information gathering and, 7:6
 - information professionals and, 7:2–3, 7:6, 7:8
 - issues, 7:4, 7:5–6
 - oversimplification and, 7:5
 - pitfalls of, 7:3
 - privacy concerns, 7:5
 - as process, 7:2
 - qualitative data and, 7:5
 - resources on, 7:7
- "Big Data--Extracting Value From Your Digital Landfills"**, 7:4
- Bing**
 - blekko** and, 1:1–3
 - for mobile searching, 10:4
- Bing Translator**
 - features, 8:5–6
 - languages supported, 8:6
 - Twitter and, 8:7
- Bing Vision**, 10:4
- blekko**, 1:1–4
 - commands, 1:3
 - for mobile searching, 10:4
 - Monte search, 1:2–3
 - PDF-limited searches, 1:3

blogs

Factiva and, 9:1
Middle East, 10:3

Blue, Tom, 1:6–7

Board of Governors, Federal Reserve System, 3:1

Book Crawler, 10:5

books

for business information professionals, 6:5–6
on open source research materials, 9:7

brain

Internet and, 6:6

Brightkite, 5:7

British pound/U.S. dollar historical data, 1:7

Bureau of Economic Analysis, 3:2

Bureau of Labor Statistics, 3:3

business journals and magazines, 2:4–5

variability on tablets and e-readers, 6:2–5

business libraries

Big Data and, 7:2–3

Business Monitor International: Country Risk--

Middle East, 10:8

business research

Big Data and, 7:3–8

Middle East, 9:4–5

mobile computing and, 5:7–8

recommended reading, 6:5–6

social networks, 2:4–5, 4:6–8

Business Research and Development and

Innovation Survey, 3:3

Business Research Plus blog, 5:7

Business Scorecard, Fintel, 3:6–7

business social networks, 2:4–5, 4:6–8

BUSLIB-L business librarians listserv, 5:8

BUYUSA.GOV: China, 3:2

Cache command, blekko, 1:3

CaltechAUTHORS, 9:8

Campbell, Nick, 5:7

Canada

Foreign Affairs and International Trade Canada, 5:4,
9:5

Carnegie Middle East Center, 10:3

Carr, Nicholas, 6:6

catastrophes

Facebook information on, 10:7

CB Insights, 4:3–4

CDC Wonder, 3:8

Centers for Disease Control and Prevention, 3:8

Centers for International Trade Development

(CITD), 5:3

Central Intelligence Agency (CIA), 3:2, 9:5

Centre for Intercultural Learning, 9:5

ChaCha, 10:4

China/Asia on Demand (CAOD), 3:4–5

Chinese language information

Oriprobe Information Services, 3:4–5

Chivers, David, 2:2, 2:8

Choosing and Using a News Alert Service

(Berkman), 6:2, 6:5

Chou, John, 3:4–5

ChubbyBrain, 4:3

CIA Factbook, 3:2

CitySearch, 7:6

Clinton, Hillary, 9:3

Coface, 10:8

collective action, 6:5

comment field analysis, 7:4

common size ratios, 3:6

company directories

Middle East, 9:4–5

company information

on Facebook, 10:5–7

federal government databases, 3:2

finding, 4:1–4

insider, 4:2–3

on Twitter, 10:5

company profiles

Middle East, 9:5

Company Profiles, LinkedIn, 2:6–7

Congressional Research Service, 5:4

Construction Permits reports, 10:2

consumer behavior research, 5:7

consumer-oriented people finders, 2:4–5

contact information, 1:6–7

"content farm" content, 1:3, 1:4

copyright databases, 4:5

CoTweet, 6:8

Council of Economic Advisors, 3:3

Country Commercial Guides, 5:3

Country Data Wizard, 10:8

country information

federal government databases, 3:2

Country Insights, 9:5

country profiles

Middle East, 10:1

Country Studies, 3:2

County Commercial Guide, 10:2

Crawford, Kate, 7:5–6

crowdsourcing

translation services, 8:8

customer information, 5:7

Damordaran, Aswath, 3:7

Damordaran Online, 3:7

data. See also Big Data

qualitative vs. quantitative, 7:5

types of, 7:4

"Data, Data Everywhere", 7:3

databases

federal government, 3:1–3, 3:8, 4:5–6

Data Processing Units (DPUs), 9:6

data science, 7:2

DataSift, 6:8, 9:6

DataSift Historics, 9:6
Decade in Internet Time, A: Symposium on the Dynamics of the Internet and Society, 7:6
demographic information
federal government databases, 3:2
free, 5:4
Desk Set, 7:8
Dialog
File 585 (Kompass), 9:5
File 620 (ViewsWire), 10:3
Diggs, Jan, 10:3
digital newsstands, 6:2, 6:4, 6:5
DiploNews, 10:3
Directory of International Trade Analyst Commodity/Service Assignments, 5:4
Directory of Open Access Journals (DOAJ), 9:7
Directory of Open Access Journals, Library and Information Sciences, 9:7
Directory of Open Access Repositories, The, 9:8
dissertations, 9:8
Dissertations, Theses, Specialized Studies, and Think Tanks Search Engine, 9:8
dividend yield, U.S. stocks historical data, 1:7
DOE R&D Project Summaries, 3:3
Dogpile, 10:4
Doing Business, 10:2
"Doing Business In" guides and studies
Middle East, 10:1–2
Dow Jones & Co., 2:1, 2:2, 2:3, 9:2
Newswires, 2:3
DuckDuckGo, 8:1–3
!bangs, 8:2–3
features, 8:2
goodies, 8:3
term meanings, 8:3
when to use, 8:3
Dukakis, Michael, 6:5
Dup command, blekko, 1:3

"Ease of Doing Business" rank, 10:2
ebooks
library policy, 5:5
readership of, 5:5
E-Books on the Web: Search Engine, 9:7
EBSCO, 10:4–5
2007 Economic Census, 3:2
Economic Indicators, 3:3
Economic Intelligence Unit ViewsWire: Africa/Middle East, 10:3
Economist, The, 6:5, 7:3, 9:4
Economist Intelligence Unit, 9:5
economy/economic data databases, 3:2–3
EconPapers, 9:7
EDGAR, 3:2
Editor's Picks, Factiva, 2:2
education
online resources, 9:6

E-LIS: The International Open Archive for Library and Information Science, 9:7
Elsevier B.V., 9:6
email addresses, 1:6–7
employment databases, 3:3
Energy Citations Database, 3:3
energy databases, 3:3
Enterprise 2.0, 7:6
Enterprise Surveys, 10:2
Entrez, 3:8
Envirofacts, 3:3
environment databases, 3:3, 3:8
e-readers
reading magazines and journals on, 6:2–5
reading news on, 5:5
e-theses and dissertations, 9:8
ethics
Big Data and, 7:5
Events, Facebook, 10:6
ExactTarget, 6:8
executive contact information, 1:6–7
executive directories, 2:4–5
Exporters Database, 4:5
Export.gov
Search by industry, 5:4
Exports, Jobs, and Foreign Investment, 4:5

Facebook
Big Data, 7:1
catastrophe information on, 10:7
company information on, 10:5–7
Connect, 5:6, 8:7
FriendFeed and, 6:7
insider information, 4:2
Interests, 10:7
notifications settings, 10:7
referrals to online news sources from, 5:6
as research tool, 10:5–7
searching, 10:6–7
as social network for researchers, 4:6
social reader news-sharing app, 5:6
subscriptions, 10:7
translation services, 8:6–7
uses of, 4:6

Factiva
features, 2:1
Industry Tweets, 9:2
Managed News Summaries, 2:1, 2:2
Mass Relevance, 9:2
monitoring Twitter with, 9:1–2
Search, 9:2
Snapshots, 2:1–3, 2:8
Factiva Dashboard
monitoring Twitter with, 9:2
Factiva Snapshot
monitoring Twitter with, 9:1–2
Fast Company, 6:5

Fatality Analysis Reporting System (FARS), 4:5
Federal Business Opportunities, 3:8
Federal Deposit Insurance Corp. (FDIC), 3:1
Federal Financial Institutions Examination Council, 3:1–2
federal government
 invisible web databases, 3:1–3, 3:8, 4:5–6
 research conducted by, 9:6
Federal Research Division, Library of Congress, 3:2
Federal Reserve Archival System for Economic Research (FRASER), 3:2
Federal Reserve Bank, 3:2–3
Federal Reserve Board, 3:1
Federal Reserve Economic Data (FRED), 3:2–3
Federal Reserve System Board of Governors, 3:1
Federal Trade Commission: Advanced Search, 4:6
Federation of International Trade Associations, The, 10:3
Ferris, 5:7
Ficenscher, Horst, 4:8
filetype filters
 for market research reports, 5:2
Filter Bubble, The: How the New Personalized Web Is Changing What We Read and How We Think (Pariser), 8:1
Filter Bubble, The: What the Internet Is Hiding From You (Pariser), 6:6
filter bubbles, 8:2
financial data
 federal government databases, 3:1–2
 historical, 1:7–8
Financial Times, 6:1–2
Financial Times: Middle East & North Africa, 9:4
Fintel
 Business Scorecard, 3:6–7
 Industry Metrics, 3:7
Fire Eagle, 5:7
Flipboard, 1:2, 6:2
Foreign Affairs and International Trade Canada, 5:4, 9:5
Foreign Trade Statistics, 4:5
free market reports
 Middle East, 10:2
 research reports, 5:1–4
Free-Reports, 5:2–3
French Insurance Company for Foreign Trade (Coface), 10:8
FriendFeed, 6:7–8
FTSE All-Share Index, 1:7
Fuller, Jack, 6:6
Future Shock (Toffler), 7:8

Galant, Greg, 1:4–5
Gannett
 online access/paywall, 5:5, 6:1
Gavin, Jennifer, 6:8

Gendreau, Pierre, 1:8
General Services Administration, 3:8
GlassDoor, 7:6
globalEDGE: Country Insights, 9:5
Global Financial Data, 1:7–8
Global Legal Information Network, 4:6
Global Open Access Portal, 9:8
Global Voices, 8:8
Globe and Mail, The, 6:5
Gold Price, 1:7
Google
 algorithms, 8:1
 blekko and, 1:1–4
 DuckDuckGo vs., 8:1–3
 features, 8:2
 for mobile searching, 10:4
 ranking algorithm, 5:5, 5:6
 searching Twitter with, 6:8
 search tips, 6:5–6
 when to use, 8:3
 Zagat and, 7:6
Google+, 8:7
Google Chrome, 10:3
Google Circles, 1:4
Google Drive, 5:8
Google Play, 6:1
Google Scholar, 9:8
Google's PageRank and Beyond: The Science of Search Engine Rankings (Longville and Meyer), 6:6
Google Translate
 features, 8:4–5
 languages supported, 8:6
government procurement databases, 3:8
GPO Federal Digital System, 3:2
Group Alerts, Factiva, 2:2
Groups, Facebook, 10:6, 10:7
Gulf Cooperation Council (GCC) countries, 9:3

Hamadeh, Sam, 4:1
HarperCollins Publishers, 5:5
health databases, 3:8
Heuer, Chris, 6:6
HighWire: Stanford University, 9:8
historical data, 1:7–8
Hofmayer, Sören, 4:8
Home Mortgage Disclosure Act, 3:1
Household Products Database, 3:8
Huffington Post, 5:5–6
human indexed search engines, 1:1

IBM, 7:1
import/export/trade industries, 4:5
industry benchmarking, 3:6–7
Industry Metrics, Fintel, 3:7

Industry Tweets, Factiva, 9:2
Info command, blekko, 1:3
Infonation, 5:4
Information Bridge, 3:3, 3:8
Information Diet, The: A Case for Conscious Consumption (Johnson), 6:6
information gathering, 7:6. See also Big Data; data
information professionals
 Big Data and, 7:2–3, 7:6, 7:8
 mobile computing and, 5:7–8
 news and journalism trends and, 5:5–6
 recommended reading, 6:5–6
Inner Circle Labs, 6:8
insider information
 on private companies, 4:2–3
Institute for Middle East Studies, The, 10:3
Institute of Developmental Studies:Eldis, 10:1
Intelegia, 6:8
Interactive Tariff and Trade DataWeb, 4:5
Interests, Facebook, 10:7
International Energy Annual, 3:3
international industry statistics, 5:4
International Monetary Fund (IMF), 10:1
International Strategic Analysis (ISA), 10:8
International Trade Administration, U.S.
 Department of Commerce, 4:5
International Trade Center publications, 5:4
Investment Advisor Public Disclosure, 3:2
invisible web databases
 federal government, 3:1–3, 3:8, 4:5–6
iPad. See also tablet PCs
 blekko app for, 1:2
 business research apps, 5:8
 ownership, 5:5
 reading magazines and journals on, 6:1–5
 Snapshots for, 2:8
iRecommend, 10:5
ISA (International Strategic Analysis), 10:8
iSchool, Syracuse University, 7:2, 7:8
iTunes, 6:1

JobNob, 7:6
Johnson, Clay A., 6:6
journalists

 finding tweets of, 1:4–5
 trends, 5:5–6

journals. See also magazines
 Middle East, 10:2–3, 10:8
 on open source research materials, 9:7
 tablet and e-reader options, 6:1–5

JSTOR, 9:7
JSTOR Mobile, 10:4–5
JURN, 9:7

Kaggle, 7:2
Kindle
 ownership, 5:5
 reading magazines and journals on, 6:1
Kindle Fire, 5:5, 6:1
Klee, Meredith, 6:8
Klout, 9:6
knowledge management
 Big Data and, 7:6
Knowledge Unlatched, 9:6
Kompass, 9:4–5

labor databases, 3:3

Lead411, 1:6–7
 Advanced Search function, 1:6
 free and fee-based versions, 1:6–7

Levant, 9:3

libraries

 Big Data and, 7:3
 database access for nearby users, 5:8
 ebook borrowing restrictions, 5:5
 mobile-friendly sites, 10:5

Libraries of Agriculture Decisions, 3:1

Library of Congress, 4:5, 5:4, 6:8

 Federal Research Division, 3:2

library science open source ejournals, 9:7

Like command, blekko, 1:3

LinkedIn, 4:6, 7:1, 7:6

 Company Profiles, 2:6–7
 features, 2:6–7
 number of members, 2:5–6
 as a research tool, 2:5–7
 searching, 2:7
 Signal feature, 2:7, 2:8

Links command, blekko, 1:3

Link TV *Mosaic*, 9:4

liquidity, 3:6

Local.com, 7:6

local information

 mobile computing and, 5:7

Location Quotient Calculator, 4:5

Lohr, Steve, 7:5

Longville, Amy N., 6:6

Mac users, 7:5

Madisch, Ijad, 4:8

magazines. See also journals

 available on NOOK, 6:2
 "must reads," 6:5
 tablet and e-reader options, 6:1–5

Majstro-Aplikajoj, 8:5

 features, 8:8
 languages supported, 8:6

Managed News Summaries, Factiva, 2:1, 2:2

Manchester, University of, U.K., 5:7

Manchester Business School Library Service:
Business Research Plus, 5:8

Mandiberg, Michael, 6:6

marketing
 lists, 2:4–5
 unethical techniques, 7:5

Market Research Library, 4:5, 5:2–3, 5:4

market research reports
 aggregators, 5:3–4
 free/low-cost, 5:1–4
 Middle East, 10:2
 searching collections, 5:2–3
 searching for, 5:1–3

Mashable, 8:7

Massive Open Online Courses (MOOC), 9:6

Mass Relevance, Factiva, 9:2

meanings of search terms, 8:3

Media Line, The, 9:4

Media List, Muck Rack, 1:4

MediaSift Ltd, 6:8

MedlinePlus, 3:8

MEED Media FZ, LLC, 9:4

MEMRI (Middle East Media Research Institute), 9:4

MENA (Middle East and North Africa), 9:3–5

Meyer, Carl D., 6:6

Michigan, University of
 Deep Blue Project, 9:8

microblogs, 9:1

Microsoft Academic Search, 9:8

microtarget marketing, 5:6

Middle East
 academic think tanks/experts, 10:3
 company directories, 9:4–5
 company profiles, 9:5
 country profiles, 10:1
 country resources, 9:3–5, 10:1–3, 10:8
 "Doing Business In" guides and studies, 10:1–2
 free market reports, 10:2
 journals, 10:2–3, 10:8
 news, 9:3–4
 political risks, 10:8

Middle East and North Africa (MENA), 9:3–5

Middle East and North Africa Business Information Center, 10:2

Middle East Economic Digest (MEED), 9:4

Middle East Media Database, 10:3

Middle East Media Research Institute (MEMRI), 9:4

Middle East Monitor, 10:3

***Middle East Quarterly*, 10:3, 10:8**

Minora, Chris, 4:1

MIT Theses and Dissertations, 9:8

Mobile Apps, Penn State University Library, 5:8

mobile computing
 business research and, 5:7–8
 news alerts, 5:8

mobile phones
 reading magazines and journals on, 6:2

mobile searching, 10:4–5
 libraries and, 10:5
 nontraditional search engines for, 10:4
 traditional research databases for, 10:4–5

Moheet, 10:3

Monte search, blekko, 1:2–3

Muck Rack, 1:4–5
 free and fee-based, 1:4
 Media List, 1:4

My Library, 10:5

NAICS, 3:3

NAL Catalog: AGRICOLA, 3:1

National Center for Health Statistics, 3:8

National Climatic Data Center Search, 3:3

National Compensation Survey, 3:3

National Credit Union Administration: Credit Union Data, 3:2

National Institutes of Health, 3:8
 National Library of Medicare, 3:8
 National Toxicology Program, 3:8

National Labor Relations Board, 3:3

National Library of Medicine, 3:8

National Library of Medicine Databases, Resources, and API, 3:8

National Oceanic and Atmospheric Administration, 3:3

National Science Foundation, 3:3

National Technical Information Service, 9:4

National Toxicology Program, 3:8

National Toxicology Program 3 Public Databases: UPDATE, 3:8

***Net Smart: How to Thrive Online (Rheingold)*, 6:5–6**

New Librarianship, 7:2

news
 business research and, 5:7
 Factiva Snapshots, 2:2–3
 Middle East, 9:3–4
 place-related, 5:7–8
 reading options, 6:1–5
 trends, 5:5–6
 videos, 5:6

news alerts, 5:8

news apps, 5:6

newspapers
 available on NOOK, 6:2
 Middle East, 9:4

news readers, 5:6

Newswires, Dow Jones, 2:3

***New Yorker, The*, 6:5**

***New York Review of Books, The*, 6:5**

New York Times, The
 fee-based subscription plan/paywall, 5:5, 6:1

New Zealand
 Trade and Enterprise, 5:4, 10:2

Nexis, 9:1

NIOSHTIC-2 Publications, 3:8

NIST Data Gateway, 4:6

NOOK, 5:5, 6:1, 6:2

North Africa, 9:3

NPR News, 6:5

OASIS: Open Access Scholarly Information

Sourcebook, 9:8

OCLC: OAIster, 9:8

OECD (Organisation for Economic Co-operation and Development), 10:1

OFFStats, 5:4

Ohm, Paul, 7:5

O*NET, 3:3

Ongo, 6:1

Online Books Page, 9:7

online education, 9:6

online news sources

Facebook referrals to, 5:6

fee-based subscription plans, 5:5

Middle East, 9:3–4

trends, 5:5–6

online social networks

for business, 2:4–5

for researchers, 4:6–8

online translation services, 8:4–8

search engines, 8:4–6

sites and tools, 8:7–8

social networks, 8:6–7

Open Access (Suber), 9:8

Open Access Journals Search Page, 9:7

open data sets, 7:4

Open Humanities Press, 9:8

open source research materials, 9:6–8

open source translation, 8:8

Open Translation Project, 8:8

Orbitz, 7:5

Organisation for Economic Co-operation and Development (OECD), 10:1

Oriprobe Information Services, 3:4–5

OSTI.gov, 3:3

output print streams, 7:4

outside.in, 5:8

oversimplification, 7:5

Oxford Internet Institute, 7:6

page readers, 6:2, 6:4, 6:5

Pages, Facebook, 10:6

Paralink

features, 8:5, 8:7

languages supported, 8:6

Pariser, Eli, 6:6, 8:1, 8:2

patent databases, 4:5

paywall, 5:5, 6:1

PC users, 7:5

PDF files

limiting search to, in blekko, 1:3

market research reports, 5:2

Penn State University Library, 5:8

people finder resources, 1:6–7, 2:4–5

PE ratio, U.S. stocks historical data, 1:7

personalized magazine creators, 6:2

personalized search, 6:6, 8:1

Pew Research Center

Internet and American Life Project, 5:5

Project for Excellence in Journalism, 5:6

phone numbers, 1:6–7

Place Analytics, 5:7

place-related news, 5:7–8

Places, Facebook, 10:6

political risks

Middle East, 10:8

population databases, 3:2

Postman, Neil, 7:5

Press, Gil, 7:3

PressForward, 9:8

Price, Gary, 5:8

privacy

Big Data and, 7:5

search engines and, 8:1, 8:2

PrivCo, 4:1–3

professional research databases, 2:4–5, 6:4, 6:5

profitability, 3:6

ProfitCents Snapshot, 3:6–7

Project Lingua, 8:8

ProQuest

AskZad, 10:2

for mobile searching, 10:4–5

PRS Group, Inc., The, 10:8

Public Library of Science, 9:8

Public Posts, Facebook, 10:6–7

publishers

collections, 6:5

library ebook policy, 5:5

open source, 9:8

PubMed, 3:8

PubMed Central, 9:8

qualitative data, 7:5

quantitative/qualitative data, 7:5

real estate prices, 1:7

Registry of Open Access Registries (ROAR):

Theses, 9:8

Registry of Open Access Repositories, 9:8

relevant searching, 6:6, 8:1

relevant slashtag, in Blekko, 1:3–4

Report Buyers, 5:2–3, 5:3–4

Reportlinker.com, 5:2, 5:3

RescueTime.com, 7:1–2

research. *See also* business research; market research reports
consumer behavior, 5:7
on Facebook, 10:5–7
open source materials, 9:6–8
professional databases, 2:4–5, 6:4, 6:5
publicly funded, 9:6

researchers

online social networks for, 4:6–8

ResearchGate, 4:7, 4:8

Reverso

features, 8:5, 8:7–8
languages supported, 8:6

Rheingold, Howard, 6:5–6

Rider, Fremont, 7:3

Rimland, Emily, 5:7, 5:8

RITA: National Transportation Library, 4:6

Rss command, blekko, 1:3

Rylands, John, University Library, University of Manchester, U.K., 5:7

Sageworks

ProfitCents Snapshot, 3:6–7

sales contact finders, 2:4–5

sales effectiveness, 3:6

Sanwal, Anand, 4:3, 4:4

Sawhorse Media, 1:4–5

Schlöbe, Oliver, 8:8

Scholar and the Future of the Research Library, The (Rider), 7:3

Scientific American, 6:5

SDL FreeTranslation.com

features, 8:5, 8:8
languages supported, 8:6

Search Copyright Information, 4:5

search engine optimization (SEO), 5:5, 5:6

search engines

DuckDuckGo, 8:1–3
mobile web, 10:4–5
personalized search, 6:6, 8:1
privacy and, 8:1, 8:2
relevant searches, 6:6
translation services, 8:4–6

searching

Facebook, 10:6–7
meanings of search terms, 8:3
relevancy, 6:6

Securities and Exchange Commission (SEC), 3:2

SEO (search engine optimization), 5:5, 5:6

Seo command, blekko, 1:3

Shallows, The: What the Internet Is Doing to Our Brains (Carr), 6:6

shopping profiles, 7:5

Similar command, blekko, 1:3

Site command, blekko, 1:3

site filters

for market research reports, 5:2

Skrenta, Rich, 1:1

slashtags, 1:1–4, 10:4

Slide Reader, 6:2

Smart Mobs: The Next Social Revolution (Rheingold), 6:5

Snapshots, Factiva, 2:1–3, 2:8

Android app, 2:8

iPad app, 2:8

SocialEngage, 6:8

social media aggregators, 2:4–5

social media editors, 5:6

Social Media Reader, The (Mandiberg), 6:6

social networks

for researchers, 4:6–8

translation services, 8:6–7

"Social Science as Storytelling" (Postman), 7:5

Social Science Research Network (SSRN), 9:7

Source command, blekko, 1:3

S&P 500 historical data, 1:7

Spam command, blekko, 1:3

SpringerOpen: Journals, 9:8

SSRN, 9:8

Statistical Abstract: International Statistics, 5:4

2012 Statistical Abstract of the United States, 3:2

status updates, 9:1

stocks

historical data, 1:7

Suber, Peter, 9:8

subscriptions, Facebook, 10:7

Superfund Site Information, 3:3

Syracuse University

iSchool, 7:2, 7:8

system log monitoring, 7:4

Systranet, 8:5, 8:8

tablet PCs. *See also* Android tablets; iPad

business research and, 5:7–8

content, 6:5

finding publications on, 6:2

online news sources and, 5:5

Target, 7:5

Taylor, Bret, 6:7

technology firms

news readers and, 5:6

TED Talks, 6:5

Open Translation Project, 8:8

10-year Bond historical data, 1:7

theses, 9:8

third-party translation add-ons, 8:8

Toffler, Alvin, 7:8

Too Big to Know: Rethinking Knowledge Now That The Facts Aren't the Facts, Experts Are Everywhere, and the Smartest Person in the Room Is the Room (Weinberger), 6:6

Top Influencers

monitoring tweets from, 9:2

Topix, LLC news directory, 1:1

Tops7, 6:7, 6:8
Toronto, University of, Research Depository, 9:8
Trade and Enterprise, New Zealand, 5:4, 10:2
Trade Compliance Center, 4:5
Trade Data & Analysis, 4:5
trademark databases, 4:5
Trademark Electronic Search System (TESS), 4:5
TradePort, 5:4
TradeStats Express, 4:5, 5:4
Trading Across the Borders reports, 10:2
translation services, 8:4–8
translation tools, 8:8
Transnational Broadcasting Studies Journal, 10:3
transportation databases, 4:5–6
travel information, 5:7
Tweetie, 4:3
Twitter
 alerts, 6:7
 archives, 6:6–8, 9:6
 Big Data and, 7:1
 company information on, 10:5
 Factiva monitoring of, 9:1–2
 insider information, 4:2–3
 journalists' tweets, 1:4–5
 LinkedIn and, 2:7, 2:8
 Middle East tweeters, 10:3
 monitoring, 9:1–2
 news dissemination and, 5:6
 as news source, 6:6
 place-related news, 5:8
 political index, 7:8
 translation services, 8:7
Twitter for iPhone, 4:3
Twitter search engines, 6:7
Twitter Translation Center, 8:7

Ubiquick, 5:3
U.K. British Consol series historical data, 1:7
U.K. Foreign and Commonwealth Office, 9:5
UNdata, 5:4
United Nations, 5:4
United Nations Statistical Division: Information on National Statistical Systems, 5:4
USAspending.gov, 3:8
U.S. Bureau of Labor Statistics, 4:5
U.S. Census Bureau, 3:2, 3:3, 4:5, 5:4
U.S. Commerce Service, 10:2
U.S. Commercial Service, 3:2, 4:5
U.S. Department of Agriculture, 3:1
U.S. Department of Commerce
 Bureau of Economic Analysis, 3:2
 International Trade Administration, 4:5
 market research reports, 5:2–3
 National Oceanic and Atmospheric Administration,
 3:3

U.S. Department of Energy
 Energy Information Administration, 3:3
 Office of Scientific and Technical Information, 3:3,
 3:8
U.S. Department of Health and Human Services
 Centers for Disease Control and Prevention, 3:8
U.S. Department of Labor, 3:3
 Bureau of Labor Statistics, 3:3
U.S. Department of State, 3:2
U.S. Department of Transportation, 4:6
U.S. Environmental Protection Agency, 3:3
U.S. Government Printing Office, 3:2
U.S. International Trade Administration, 5:4
U.S. International Trade Center, 5:4
U.S. International Trade Commission, 4:5
U.S. Nuclear Regulatory Commission (NRC), 3:3
U.S. Office of Management and Budget (OMB), 3:8
U.S. Open Source Center (OSC), 9:4
U.S. Patent and Trademark Office, 4:5
USPTO Search, 4:5

videos

 news, 5:6

ViewsWire, 10:3

Virtual Community, The: Homesteading on the Electronic Frontier (Rheingold), 6:5

Wall Street Journal, The, 6:5, 7:5

Washington Institute, The, 10:3

Washington Post, The, 6:1

Web-Based ADAMS, 3:3

WebGrep, 1:2

Web Search University conference, 5:8

Weinberger, David, 6:6

Weinberg, Gabriel, 8:2

West Texas Intermediate Oil Price, 1:7

What Is Happening to the News: The Information Explosion and the Crisis in Journalism (Fuller), 6:6

wikinear, 5:7

Windows Azure Marketplace, 7:2

Wired, 6:5

WolframAlpha, 10:4

Word files

 market research reports, 5:2

World Bank Group: Publications & Reports: Middle East & North Africa, 10:1

World News Connection, 9:4

World-Newspapers.com, 9:4

Yahoo!, 10:4

Yelp, 7:6

YourDictionary.com, 8:8

Zagat, 7:6

Zawya, 9:5

0-click response

in DuckDuckGo, **8:2**

Zinio, 6:2

Zoominfo, 2:5

Zorro, 1:2