

The Information Advisor's Guide to Internet Research – Volume 32, 2020

Index by Marilyn Rowland

<u>A</u>

ABYZ News Links, 4:5 Academia.com, 7:6 Aftermarket Research, 1:2 Alexa, 1:8 Al Jazeera, 4:5, 4:6, 4:8 Al Jazeera Arabic, 4:6, 4:8 Al Jazeera English, 4:6, 4:8 Al-Monitor, 4:5 alpha, 4:1 alternative data, 4:1-4 in credit underwriting, 4:3 defined, 4:1 finding, 4:3-4 graphs and tables, 5:1-3 information professionals and, 4:3-4, 5:1-3 key industry statistics, 4:3 quality of, 4:4 resources, 5:3 sharing, 4:3-4 sources of, 4:2, 5:1-3 taxonomy of, 4:2 use cases, 4:2-3 vendors, 5:1-3 "Alternative Data" (Gordon-Murnane) "Part 1: The Monetization and Commodification of Data," 4:1-4"Part 2: Information Professionals--Opportunities on Both Sides," 5:1-3 AlternativeData.org, 4:2, 4:3-4 Amazon.com, 7:7 Amazon Web Services (AWS), 7:8 **American Business Information**, 7:1 American Institute of Behavioral Research and Therapy (AIBRT), 2:2 analyst reports searching, 1:1-4 "Another Look at Microsoft Academic" (McCallum), 4:7 ArchiveGrid, 2:7 "ArchiveGrid: The Online Database for Offline Archives of All Kinds" (McGuckin), 2:7 Atlantic Monthly, 4:8 Aviation Week, 5:5 A-Z Databases, 7:1–4 content and features, 7:3 data quality, 7:2 evaluation, 7:3-5 original data sources, 7:2 pricing and versions, 7:3

<u>B</u>

Baby Boomer report eMarketer PRO, 1:8 Behind the Numbers podcast seres, 1:8 Berkman, Robert "Is Google Biased?: Part 1 of 2," 2:1-2 "Latest Place to Search for Datasets, The? Google, Naturally," 5:4-5 "Sorting Out How to Search Analyst Reports," 1:1-4 "Twin Peaks: Two Mountains of Data Compared--Data Planet and Statista," 3:1-4 "Where to Find the Deepest Archive and Timeliest Versions of Three Key News Sources," 2:3 "Who Should Win Your Vote in 2020?," 7:1-5 bias in Google, 2:1-2 Big Data (column) "How Does a Government Shutdown Affect Government Data Production?" (Shane), 2:8 Bill & Melinda Gates Foundation, 6:7 Bina Intelligent Search, 2:6 Blackstone, 1:2, 1:3 Bloomberg, 1:2 Bloomberg LP, 5:3 BookAuthority, 5:7–8 experts section, 5:7 "BookAuthority: Book-Browsing for Independent Learners" (McGuckin), 5:7-8 books directories of, 5:7-8 popularity of, 5:7 Bureau of Justice Statistics (BJS), 2:8 Bush, Vannevar, 4:8

<u>C</u>

campaign contribution tracking, 3:1, 3:4-6, 3:8 Capital IQ, Standard & Poor's, 1:2 Carnavale, Anthony P., 6:7 CCPA (California Consumer Privacy Act), 7:8 Cengage/Gale's Business Insights: Essentials, 1:4 Center for Space Commerce and Finance, The, 5:8 Center on Education and the Workforce (CEW), 6:7 "Center on Education and the Workforce: cew.georgetown.edu" (Fingerman), 6:7 Claritas, 6:4 PRIZM Premier, 6:2-3 Clark, Douglas, 1:8 **Clinton, Hillary** search engine bias and, 2:2 CNN, 1:3, 5:3 Commercial Spaceflight Federation, 5:8

Congressional Task Force on Financial Technology, 4:3 Conquest Systems, 3:1 **Consumer Financial Protection Bureau**, 4:3 consumer protection alternative data and, 4:3 ContactOut, 7:8 "Contact Out" (McCallum), 7:8 Cool Tools (column) "Another Look at Microsoft Academic" (McCallum), 4:7 "Contact Out" (McCallum), 7:8 "Revisiting Wolfram Alpha and Its Knowledgebase" (McCallum), 2:6 **Council for the Advancement of Science Writing** (CASW), 3:7 New Horizons in Science, 3:7 Newsroom, 3:7 The Open Notebook (TON), 3:7 Patrusky Lectures, 3:7 Resources section, 3:7 TON Pitch Database, 3:7 Writers section, 3:7 "Council for the Advancement of Science Writing: casw.org" (Fingerman), 3:7 Country Commercial Guides (CCCs), 6:8 COVID-19 employment impacts, 6:7 credit underwriting alternative data in, 4:3

<u>D</u>

Daniel, Jamal, 4:5 data alternative, 4:1-4 business-generated, 4:2 captured by embedded sensors, 4:2 commodification of, 4:1-4 created by individuals, 4:2 monetization of, 4:1-4 proxy, 4:2 auality of, 4:4 traditional, 4:1 types of, 4:2 verification of, 7:2-3 Data Aide, 7:2 data analytics, 6:1-4 Database America, 7:1 databases search engines vs., 7:7 DatabaseUSA, 7:2 Data Planet, 3:1-4 background, 3:1 content, 3:1 Embed, 3:2 overlay capacity, 3:2 searching, 3:1-2 Statista vs., 3:3-4 D&B, 7:1 **Deloitt Center for Financial Services, 5:3 Democratic Party** Google bias toward, 2:2 "Demystifying Alternative Data" (Greenwich Associates), 4:2 Desmond-Hellman, Susan, 3:7 Destination Markets, 6:8

Dialog, 1:3 File 545 (Investext), 1:1 Digital Directory Assistance, 7:1 Directory of Open Access, 4:8 diversity science writing and, 3:7 Donnelly Marketing Guideline, 7:1 Dossiers Statista, 2:4 DuckDuckGo, 2:6 Dun & Bradstreet, 6:4

<u>E</u>

EAD (Encoded Archival Description) records, 2:7 Eagle Alpha, 4:1, 4:2, 4:3, 5:3 elections campaign contributions, 3:1, 3:4-6, 3:8 Google bias and, 2:1-2 element22 UBS, 5:3 email addresses finding, 7:8 privacy laws and, 7:8 Email Campaigns, 7:8 eMarketer PRO, 1:7-8 Baby Boomer report, 1:8 Behind the Numbers podcast seres, 1:8 Forecast section, 1:8 free versions, 1:7 Reports section, 1:8 search function, 1:7-8 "eMarketer PRO Review: A Wealth of Digital Marketing and Media Data" (Scott), 1:7–8 Embargoed Research Collection, 1:3, 1:4 employment COVID-19 impacts on, 6:7 Environmental Protection Agency (EPA), 2:8 Epstein, Robert, 2:2 export information, 6:1, 6:5-6, 6:8 exporting guides, 6:5-6 research by country, 6:8 research by industry, 6:6, 6:8 research by region, 6:8 researching foreign markets, 6:6 trade data and analysis, 6:8 Export Solutions, 6:5

<u>F</u>

Factiva Investext, 1:4
Federal Election Commission (FEC) Campaign Finance Data, 3:4–5 candidate and committee profiles, 3:5–6 tracking campaign contributions, 3:4–6
Fingerman, Susan "Center on Education and the Workforce: cew.georgetown.edu," 6:7
"Council for the Advancement of Science Writing: casw.org," 3:7 *First Up* newsletter, 5:6
FollowTheMoney.org, 3:6, 3:8 Ask Anything Search, 3:6, 3:8 Ballot Measures, 3:8

Collaboration & Outside Research, 3:6 Competitiveness Index, 3:8 Election Overview, 3:8 Independent Spending, 3:8 Lobbying Expenditures, 3:8 Lobbyist Link, 3:8 Main Search Box, 3:6, 3:8 My District Tool, 3:8 My Legislature, 3:8 Power Mapping, 3:8 Reports & News Section, 3:6 Tools, 3:8 Foreign Trade Remedy Actions, 6:8 For the Common Good (column) "Center on Education and the Workforce: cew.georgetown.edu" (Fingerman), 6:7 "Council for the Advancement of Science Writing: casw.org" (Fingerman), 3:7 Fox Television, 2:1–2 Free Trade Agreement (FTA), 6:8 fulltext sources, 2:3 Fulltext Sources Online (FSO), 2:3

<u>G</u>

Gale Business Insights: Essentials, 1:4 Gates, Bill, 7:8 **GDPR (General Data Protection Regulation)**, 7:8 **Georgetown University** McCourt School of Public Policy, 6:7 **GitHub**, 7:8 **Global Market Intelligence** Aftermarket Research, 1:2 Glose, Mary, 2:3 Google, 1:7, 7:7 bias in search results, 2:1-2 Quick Answers, 2:6 Google Scholar, 4:7, 4:8, 7:6 Gordon-Murnane, Laura "Alternative Data, Part 1: The Monetization and Commodification of Data," 4:1-4 "Alternative Data, Part 2: Information Professionals--Opportunities on Both Sides," 5:1-3 Government Accountability Office (GAO), 4:3 Greenwich Associates, 4:2, 4:3, 5:3 Gupta, Vinod, 7:1, 7:2

<u>H</u>

Harvard Business Review, 2:3
Hock, Ran

"Middle East News from a Middle East Perspective," 4:1, 4:5–6, 4:8
"ResearchGate: researchgate.net," 7:1, 7:5–6
"Resources for Space Commercialization," 5:1, 5:5–6, 5:8
"Statista: 'The Portal for Statistics," 2:1, 2:4–5
"Tracking Campaign Contributions," 3:1, 3:4–6, 3:8
"USAspending.gov: Where the Money Goes," 1:5–7

House Financial Services Committee, 4:3
"How Does a Government Shutdown Affect Government Data Production?" (Shane), 2:8
hypertext, 4:8

Ī

IBM Marketing Cloud, 5:3 ideological bias Google and, 2:1-2 IHS Market, 5:3 infographics Statista, 2:4 InfoGroup, 7:2 information professionals alternative data and, 4:3, 5:1-3 finding email addresses, 7:8 **InfoUSA**, 7:2 Instagram eMarketer PRO reports, 1:8 Institute for Behavioral Research and Technology, 2:2 International Institute of Space Commerce, 5:8 International Trade Administration (ITA) trade.gov, 6:1, 6:5-6, 6:8 "International Trade Administration's trade.gov--The Key Tool for U.S. Exporters" (Hock), 6:1, 6:5-6, 6:8 Internet Archive, 7:7 Internet Archive Scholar, 7:7 "Internet Archive's Crusade to Organize the Internet Just Got Scholarly" (McGuckin), 7:7 Investext, 1:1-4 alternatives to, 1:2 business platforms, 1:3-4 "Is Google Biased?: Part 1 of 2" (Berkman), 2:1-2

<u>]</u>

Johanson, Donald, 3:7 Joyce Foundation, The, 6:7 J.P. Morgan, 4:3, 5:3

<u>K</u>

Knoema, 5:3

L

"Latest Place to Search for Datasets, The? Google, Naturally" (Berkman), 5:4–5 Leading Sectors for US Exports & Investments, 6:8 LexisNexis, 1:4 Libra, 4:7 LinkedIn InMail, 7:8 Liu, Rob, 7:8 lobbying expenditures, 3:9 London Stock Exchange, 1:3 Lumina Foundation for Education, 6:7

Μ

mapping tools

SimplyAnalytics, 6:3-4 MARC Records, 2:7 Market Intelligence Search, 6:8 Mathematica, 2:6 **McCallum, Brian Smith** "Another Look at Microsoft Academic," 4:7 "Contact Out," 7:8 "Cool Tools: Revisiting Wolfram Alpha and Its Knowledgebase," 2:6 McGuckin, Briana "ArchiveGrid: The Online Database for Offline Archives of All Kinds," 2:7 "BookAuthority: Book-Browsing for Independent Learners," 5:7-8 "Internet Archive's Crusade to Organize the Internet Just Got Scholarly," 7:7 **Mergent Online** Investext, 1:3 "Merit Myth, The: How Our Colleges Favor the Rich and Divide America" (CEW), 6:7 "Method for Detecting Bias in Search Rankings, A" (Epstein), 2:2 Microsoft Academic, 4:7-8 history, 4:7 hypertext, 4:8 scope of, 4:7 searching, 4:7-8 as a semantic search engine, 4:7 Microsoft Academic Graph, 4:7 Microsoft Academic Search (MAS), 4:7 Microsoft Research, 4:7 Microsoft Scholar, 4:7 Middle Eastern Monitor (MEMO), 4:5, 4:6 Middle East news, 4:1, 4:5-6, 4:8 "Middle East News from a Middle East Perspective" (Hock), 4:1, 4:5-6, 4:8 Morgan, J.P., 4:3

Ν

NAICS codes, 6:3 NASA, 5:6 Nasdaq, 5:3 National Association of Science Writers, 3:7 National Institute on Money in Politics (NIMP), 3:6 Nature magazine, 7:6 Near, 5:3 Netflix eMarketer PRO reports, 1:8 New Horizons in Science, 3:7 news and news sites Middle East, 4:1, 4:5-6, 4:8 newspapers Middle East, 4:5 Newsroom, 3:7 New York Times full-text articles, 2:3 NOAA (National Oceanography and Atmospheric Agency), 5:6 nonfiction books, 5:7-8

<u>0</u>

OCLC Research, 2:7 Office of Space Commerce, U.S. Department of Commerce, 5:6 offline archives ArchiveGrid for, 2:7 open access (OA), 2:7 Outlook Reports Statista, 2:4

<u>P</u>

Patrusky Lectures, 3:7 Petrock, Victoria, 1:8 PolicyMap, 6:4 privacy laws email addresses and, 7:8 PRIZM Premier, 6:2–3 *Proceedings of the National Academy of Sciences*, 2:2 ProQuest, 1:3 proxy data, 4:2

<u>Q</u>

Quandl.com, 4:4, 5:3

<u>R</u>

ReferenceUSA, 7:1-4 content and features, 7:3 data quality, 7:2 evaluation, 7:3-5 original data sources, 7:2 pricing and versions, 7:3 Refinitiv, 1:2, 1:3, 4:3, 5:3 ResearchGate, 7:1, 7:5-6 alternatives to, 7:6 content, 7:5 features, 7:5-6 joining, 7:5 Profiles section, 7:5-6 publication information, 7:6 researcher benefits, 7:5-6 Stats Overview section, 7:5-6 Total Research Interest score, 7:5 "ResearchGate: researchgate.net" (Hock), 7:1, 7:5-6 "Resources for Space Commercialization" (Hock), 5:1, 5:5-6, 5:8 Reuters, 1:2 "Revisiting Wolfram Alpha and Its Knowledgebase" (McCallum), 2:6 Robertson, Ronald E., 2:2

<u>s</u>

SAGE Business Cases, 3:1

SAGE Publishing, 3:1 SalesGenie, 7:2 Scholar's Web, The (column) "ArchiveGrid: The Online Database for Offline Archives of All Kinds" (McGuckin), 2:7 "BookAuthority: Book-Browsing for Independent Learners" (McGuckin), 5:7–8 "Internet Archive's Crusade to Organize the Internet Just Got Scholarly" (McGuckin), 7:7 Scott, Mark C. "eMarketer PRO Review: A Wealth of Digital Marketing and Media Data," 1:7-8 "SimplyAnalytics Review," 6:1-4 Search Engine Manipulation Effect (SEME), 2:2 "Search Engine Manipulation Effect (SEME) and its Possible Impact on the Outcomes of Elections" (Epstein and Robertson), 2:2 search engines database vs., 7:7 semantic, 4:7 Secure World Foundation, 5:8 semantic search engines, 4:7 Shane, Jacqueline "How Does a Government Shutdown Affect Government Data Production?," 2:8 SIC codes, 6:3 SimmonsLOCAL, 6:4 SimplyAnalytics, 6:1-4 alternatives to, 6:4 critical evaluation, 6:4 interface evaluation, 6:2-4 mapping tools, 6:3-4 pricing, 6:4 product overview, 6:1-2 "SimplyAnalytics Review" (Scott), 6:1–4 SimplyMap, 6:1 SN Breaking News newsletter, 5:6 SN First Up Military Space newsletter, 5:6 SN First Up SATCOM newsletter, 5:6 SN Military Space newsletter, 5:6 SN This Week newsletter, 5:6 "Sorting Out How to Search Analyst Reports" (Berkman), 1:1-4 Space Agenda, 5:8 space commercialization, 5:1, 5:5-6, 5:8 **SpaceNews**, 5:5-6 space tourism, 5:6 SpaceX Crew Dragon, 5:1 Springer, Axel, 1:7 Standard & Poor's Capital IQ, 1:2 Global Market Intelligence's Aftermarket Research, 1:2 Statista, 2:1, 2:4-5, 3:1-4 background, 3:2 Business Plan Export, 3:3 Company Database, 3:3 Consumer Market Outlook, 3:2 consumer markets, 3:3 content, 2:5, 3:2 Data Planet vs., 3:3-4 Digital Market Outlook, 3:2-3 digital markets, 3:3 homepage, 2:4

language platforms, 2:4 Mobility Market Outlook, 3:3 Outlook Reports, 2:4 Publication Finder, 3:3 searching, 2:5, 3:3 sources of information, 2:4 subscriptions, 2:5 Surveys, 2:4 Toplists, 2:4–5 types of records found in, 2:4–5 **"Statista: 'The Portal for Statistics" (Hock),** 2:1, 2:4–5 **statistics,** 2:1, 2:4–5 **Surveys** Statista, 2:4

Ι

telephone research, 7:2 The Open Notebook (TON), 3:7 Thomson Corp., 1:2 Thomson One, 1:3 Thomson One Banker, 1:3 **Thomson Reuters Corp.** aftermarket research collection, 1:2 Analyst Collection, 1:4 Embargoed Research Collection, 1:3, 1:4 Investext, 1:1-4 Market Research collection, 1:3 organizational changes, 1:2-3 Research Select collection, 1:3 Thomson Reuters Financial & Risk, 1:2 Thunberg, Greta, 7:6 TON Pitch Database, 3:7 Toplists Statista, 2:4–5 "Tracking Campaign Contributions" (Hock), 3:1, 3:4-6, 3:8 "Tracking COVID-19 Unemployment and Job Losses" (CEW), 6:7 trade.gov, 6:1, 6:5-6, 6:8 exporting guides, 6:5-6 research by country, 6:8 research by industry, 6:6, 6:8 research by region, 6:8 Research Center, 6:6, 6:8 researching foreign markets, 6:6 searching, 6:5 seminars and webinars, 6:6 Top Markets Series, 6:8 Trade Data & Analysis section, 6:8 Video Collections, 6:5 virtual services, 6:5 traditional data, 4:1 Transportation Security Administration (TSA), 2:8 Trump, Donald charges of Google bias by, 2:1-2 government shutdown and, 2:8 "Twin Peaks: Two Mountains of Data Compared--Data Planet and Statista" (Berkman), 3:1-4

Zuckerberg, Mark, 5:7

USA.gov, 2:8 USAspending.gov, 1:1, 1:5–7 Agency box, 1:5 Agency Profiles, 1:6 Award Search, 1:5-6 Budget function, 1:5 Data Lab, 1:7 Download Center, 1:5, 1:7 Federal Account Profiles, 1:6-7 Map view, 1:6 Object Class section, 1:5 Profiles, 1:6-7 Recipient Profiles, 1:7 Search Results, 1:5 Spending Explorer, 1:5 State Profiles, 1:7 "USAspending.gov: Where the Money Goes" (Hock), 1:1, 1:5-7 U.S. Commercial Service, 6:1 **U.S.** Congress charges of ideological bias in Google searches by, 2:1-2 U.S. Department of Agriculture (USDA), 2:8 U.S. Department of Commerce, 2:8 Office of Space Commerce, 5:6 U.S. Department of Interior, 2:8 U.S. Department of Labor, 2:8 **U.S.** government data production during shutdowns, 2:8 spending data, 1:1, 1:5-7 U.S. House Committee on Financial Services, 5:3 U.S. Office of Management and Budget, 1:5

V

virtual export promotion, 6:5 voice assistants, 2:6

W

Wall Street Journal full-text articles, 2:3 Washington Post, The, 5:3 Wayback Machine, 7:7 "Where to Find the Deepest Archive and Timeliest Versions of Three Key News Sources" (Berkman), 2:3 Whitesides, George M., 3:7 "Who Should Win Your Vote in 2020?" (Berkman), 7:1-5 Windows Live Academic Search, 4:7 Wolfram, Stephen, 2:6 Wolfram Alpha (W|A), 2:6 Wolfram Alpha Pro, 2:6 Wolfram Data Repository, 2:6 Wolfram Knowledgebase, 2:6 Wolfram Research, 2:6 World Bank, 6:8 WorldCat, 2:7 World Factbook, 6:8 Worldscope, 1:2